



'IMAX GIFT CARD GIVEAWAY'

FACEBOOK / INSTAGRAM COMPETITION

IMAX Melbourne is looking for movie fans to win an IMAX Melbourne \$100 IMAX Gift Card to welcome our fans back to the theatre just in time for Christmas!

Answer the 'IMAX Gift Card giveaway' question posted on IMAX Melbourne's Facebook or Instagram page to enter. One winner will be selected per platform, per post.

OFFICIAL RULES

IMAX GIFT CARD GIVEAWAY ('Contest') is being conducted by IMAX Melbourne ('Sponsor') which is solely responsible for the contest and the administration of these Official Rules. By entering you consent to be bound by these Official Rules. Please read these rules carefully. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram.

Eligibility:

1. This promotion is open only to residents of Victoria, Australia who are 15 years or older (if you are under 15 you must have permission from your parent or guardian)
2. Employees of IMAX Melbourne, Museums Victoria and their immediate family members are not eligible to participate or win a prize

Promotional Period:

1. The promotional period will begin at the time of posting the IMAX Gift Card giveaway content beginning Wednesday December 9 and end at 11.59pm Tuesday December 15.
2. The 11.59pm deadline on Tuesday is final

How to Enter:

1. Answer the 'IMAX Gift Card giveaway' question in 25 words or less posted on IMAX Melbourne's Facebook and Instagram pages (facebook.com/IMAXMelbourne, instagram.com/imax.melbourne)
2. Comment your entry on the 'IMAX Gift Card giveaway' competition post on either Facebook or Instagram
3. You may include an image but it is not compulsory
4. Your image must not contain any explicit material, including but not limited to nudity, violence or profanities



5. You must only enter once

Prize Descriptions, Values and Schedule:

1. For each post the winner will be selected by a panel of judges made up of IMAX Melbourne staff
2. The judging will take place on or about Wednesday December 16 following the closure of the competition
3. The winners will be announced/contacted via their entry on Facebook or Instagram
4. Each winner will receive the following prize:
 - I. IMAX Melbourne \$100 Gift Card (Gift Card will be emailed to the winner, conditions of use available on Gift Card and IMAX website)

Prize Conditions:

1. If the Sponsor (IMAX Melbourne) is unable to reach the winner/s within seven (7) days of originally attempting to make contact, the Sponsor will offer the prize to the next-placed entrant
2. The Sponsor reserves the right to substitute the prizes with another prize of equal or greater value

Use of Data:

The Sponsor (IMAX Melbourne) will collect personal data about entrants in accordance with its Privacy Policy. Sponsor's Privacy Policy is available at the following link:

<https://museumsvictoria.com.au/legals/>

SPONSOR CONTACT INFORMATION

IMAX Melbourne
Rathdowne Street, Carlton, VIC 3053

(03) 9663 5454

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