



'FUN FACTS FRIDAY'

FACEBOOK COMPETITION

IMAX Melbourne is looking for one clever movie fan to win an IMAX Melbourne double pass each week during the COVID-19 temporary closure.

Answer the IMAX trivia question posted on Facebook or Instagram each Friday to enter. One winner will be selected per platform, per week.

THE RULES

FUN FACTS FRIDAY ('Contest') is being conducted by IMAX Melbourne ('Sponsor') which is solely responsible for the contest and the administration of these Official Rules. By entering you consent to be bound by these Official Rules. Please read these rules carefully. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

Eligibility:

1. This promotion is open only to residents of Victoria, Australia who are 15 years or older (if you are under 15 you must have permission from your parent or guardian)
2. Employees of IMAX Melbourne, Museums Victoria and their immediate family members are not eligible to participate or win a prize

Promotional Period:

1. The promotional period will begin at the time of posting on each Friday beginning Friday, 27 March, 2020 and end at 12pm the Monday following each post
2. The 12pm deadline on each Monday is final

How to Enter:

1. Answer the IMAX trivia question posted each week on IMAX Melbourne's Facebook and Instagram pages (facebook.com/IMAXMelbourne, instagram.com/imax.melbourne)
2. Comment your entry on the Fun Facts Friday post on either Facebook or Instagram
3. You may include an image but it is not compulsory
4. Your image must not contain any explicit material, including but not limited to nudity, violence or profanities
5. You must only enter once

Prize Descriptions, Values and Schedule:

1. Each week the winner will be selected by a panel of judges made up of IMAX Melbourne staff



2. The judging will take place on or about the Monday following each Fun Facts Friday post
3. The winners will be announced/contacted via their entry on Facebook or Instagram
4. Each week's winner will receive the following prize:
 - I. IMAX Melbourne double pass (pass to be issued upon theatre re-opening [date TBC], conditions of use available on passes)

Prize Conditions:

1. If the Sponsor (IMAX Melbourne) is unable to reach the winner/s within seven (7) days of originally attempting to make contact, the Sponsor will offer the prize to the next-placed entrant
2. The Sponsor reserves the right to substitute the prizes with another prize of equal or greater value

Use of Data:

The Sponsor (IMAX Melbourne) will collect personal data about entrants in accordance with its Privacy Policy. Sponsor's Privacy Policy is available at the following link: <http://museumvictoria.com.au/footer-links/privacy/>

Sponsor Contact Information:

IMAX Melbourne

Rathdowne Street, Carlton, VIC 3053

(03) 9663 5454

info@imaxmelbourne.com.au