

**EVENTS**

**IMAX<sup>®</sup>**



## EVENTS WITH IMPACT

TREAT YOUR FRIENDS OR COWORKERS TO THE ULTIMATE MOVIE EXPERIENCE, ON THE BEST BIGGEST SCREEN IN THE WORLD

With discounted tickets, an immersive audio visual experience, bespoke catering and drink packages, IMAX is the ideal venue for any all occasions.

Home of the world's largest screen at 32 metres wide and 23 metres high, IMAX Melbourne seats 461 people, making it the perfect venue for your presentation or event.

We offer attractive group and venue discounts for theatre hire, with flexible catering, beverage, technical and branding packages that can be tailored to suit your needs.



## EXCLUSIVE THEATRE HIRE

### Exclusive Theatre Hire:

Exclusive cinema hire begins at \$4,000 which allows for two hours in-cinema. Additional time can be negotiated at an additional fee.

### IMAX exclusive theatre hire includes:

- Use of the IMAX theatre 461 available seats\*, including 25 x Premium VIP seating
- Use of the IMAX Melbourne function room and foyer spaces
- Use of a microphone and lectern for a basic PowerPoint or Keynote presentation
- 1 x technical rehearsal
- Use own physical banners or posters in the foyer

### ADD ONS:

- Takeover of the foyer's digital signage - \$300
- Use of the black carpet and/or IMAX-branded media wall - \$300
- Digital Cinema Package (DCP) creation (for short videos, 5 minutes or under) - \$300
- Plaza takeover (branding directly outside of IMAX entrance) - price TBD on event consult
- Digital Cinema Package (DCP) creation (for short video, 5 minutes or under) - \$300
- DCP ingestion of a feature film - \$300
- Wireless microphones (maximum 2) - \$100

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Additional distributor fees may apply if screening a movie at IMAX Melbourne as part of your cinema hire  
Bespoke planning and quotes can be arranged for: theming, event security, lighting options and technical support

\*IMAX foyer takeover is inclusive of all IMAX digital signage, and the ability to fully brand the IMAX foyer with your branding (such as media walls, activations, lighting etc.) This cost includes bump-in and bump-out timings. Exclusions include branding the IMAX/Museum stairs and replacing IMAX candy bar digital signage. Please speak to us for further details.

\*\*IMAX plaza takeover allows the ability to fully brand the plaza space directly out the front of the IMAX with your branding (such as media walls, activations, lighting etc.) This cost includes bump-in and bump-out timings. Exclusions include branding the IMAX 'window wrap' adjacent to the IMAX entrance. Please speak to us for further details.





# CATERING PACKAGES

Enjoy classic cinema snacks or a bespoke catering offering that can be provided pre or post-film in IMAX's various function spaces.

## THE CLASSIC

(Available for groups of 10 or more)

\$10 per person

- Regular popcorn
- Regular soft drink or water

Add-ons: \$5 each

- Choc Tops
- Maltesers or M&Ms
- Chocolate bars
- Red Rock Deli chips

Catering packages and bespoke offerings are provided by The Fresh Collective.

For catering options and pricing, IMAX and The Fresh Collective can provide pricing on request.



## DRINKS PACKAGES

Alcohol packages include 1hr of drink service from Prequel Bar.

Guests have the option to pay on consumption with a minimum spend of \$600, or select one of our beverage packages.

### SILVER

(Available for groups of 40 or more)

*\$30 per person*

- Mojo wines
- Beer
- Soft drink

### GOLD

(Available for groups of 40 or more)

*\$40 per person*

- Premium Dal Zotto wines
- Premium beers
- Soft drink





## GROUP BOOKINGS

Treat yourself to the ultimate movie-night out with friends, or reward your employees with IMAX's group booking offers and discounts. For groups of more than 10, enjoy 10% off our ticket prices and for the ultimate movie-night out, add one of our delicious catering packages

Bookings include admission to a general public screening with priority seating. If you're selecting a catering package, enjoy the use of one of our function spaces for up to an hour, either before or after your session.

You can go BIG and hire the whole theatre for you and your mates to watch the latest blockbuster on the best biggest screen in the world. Just contact us for rates.

### TICKETS\*

IMAX Documentary (45 minutes)

- Adult: \$17.10
- Child: \$10.80

Hollywood Feature Length

- Adult \$30.60
- Child: \$19.80

\*Group rate pricing applies to general admission seating. Bookings incur a \$5 administration fee. Please note that ticket and catering payments are non-refundable.



# TECHNICAL REQUIREMENTS

## **Presentations:**

Our cinemas can support PowerPoint and Keynote presentations hosted on your own laptop. Videos must be embedded in the presentation and saved on the laptop to avoid any technical issues. Please contact us for all required technical specs. If you need additional tech support, extra fees may apply.

## **Screening your movie:**

Movies must be supplied in DCP format and will be subject to an ingestion charge. We are happy to discuss converting movie files into the DCP format if required.

## **Rehearsals:**

A technical rehearsal is mandatory for all events and is included in the cost of the theatre hire. If a second technical rehearsal is required, this will incur a minimum charge of \$300.

## **More:**

Please contact us to discuss additional event options, rates and also event opportunities with the Melbourne Museum!

Contact our team or fill in our online  
bookings form to enquire about holding  
your event at IMAX Melbourne

IMAX Events Team

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**IMAX**<sup>®</sup>